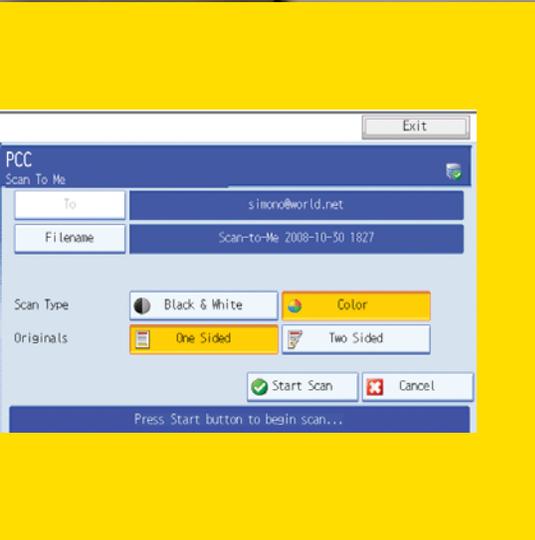


**Equitrac Express® with  
Print & Copy Control™**  
Print Management Software Solution  
Recover Costs and Reduce Waste

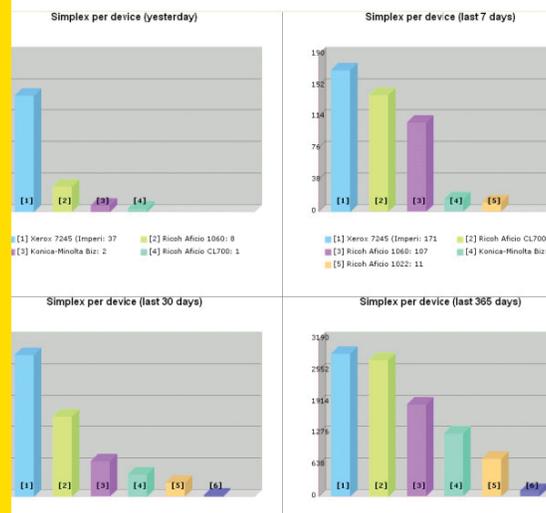
**RICOH**



**secure**



**Equitrac Simplex Dashboard**



**versatile**

**effective**



# Ricoh Equitrac Express® with Print & Copy Control™

## Effectively Manage Your Print Output

Campus-wide printing and copying is a tough activity for any school to manage. Coin boxes are expensive to maintain. Providing access to network printing without a chargeback mechanism invites overuse. Security and environmental sustainability pose additional challenges. Equitrac Express® with Print and Copy Control™ (PCC) from RICOH® is a powerful output management software solution designed to take on all of these challenges, helping schools recover costs, ensure security and encourage responsible printing.

Students and faculty can authenticate via PIN code or campus card.



Redirect large print jobs from desktop printers to multifunctional products (MFPs) with a lower cost-per-page.

Enforce duplex printing to cut paper usage nearly in half.

# SmartFlexibleSecureEasy

## Recover Print and Copy Costs

**Equitrac Express with PCC tracks every print and copy job on the network. This helps schools eliminate “free” network printing, reduce total print volume and recover thousands in output costs.**

- Enable accurate chargeback to students, faculty, administrators, staff and guests.
- Allow chargeback to departments or specific funding sources (such as grants).
- Turn a cost driver into a potential new revenue stream.
- Ensure integration with existing printers, MFPs and copiers.
- Accommodate any size fleet, across multiple campus locations.
- Enable reliable data collection for fleet management and cost optimization.

## Balance Security and Convenience

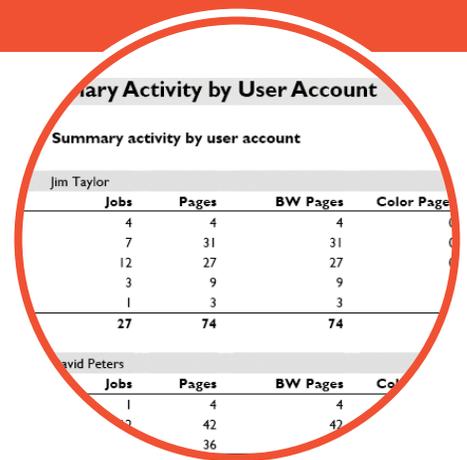
**Equitrac Express with PCC uses Follow-You Printing®, a unique method of print distribution that enables extremely convenient “anyone, anywhere” printing and significantly improves the security of hard copy documents.**

- Hold documents in a secure server and print them only when users authenticate at the device of their choice via PIN code or campus card.
- Prevent exams, evaluations and other confidential documents from sitting unattended in output trays.
- Ensure security without restricting devices for faculty- or student-only use.
- Enable users to collect print jobs from any device on the network, anywhere on campus — including satellite campuses.

## Encourage Responsible Printing

**Equitrac Express with PCC makes it easy to set up campus-wide rules for output and enforce them, consistently and automatically, to promote responsible printing and minimize wasted paper and toner.**

- Set up page quotas for students and faculty.
- Use flexible pricing to give students a “spending limit” of free prints.
- Charge varying rates for faculty or guests.
- Charge extra for any pages over a user’s quota or charge more for color, encouraging users to print only what they need.
- Redirect large jobs (more than 50 pages) to a high-volume MFP or an on-campus print shop.
- Eliminate unnecessary printing by allowing users to delete jobs sent in error.
- Automatically delete jobs that are abandoned in the print queue, so they are never printed.
- Support campus-wide environmental sustainability efforts.
- Require every user to print in black & white and/or duplex.



Jim Taylor			
Jobs	Pages	BW Pages	Color Pages
4	4	4	
7	31	31	
12	27	27	
3	9	9	
1	3	3	
<b>27</b>	<b>74</b>	<b>74</b>	
David Peters			
Jobs	Pages	BW Pages	Color Pages
1	4	4	
2	42	42	
	36		

Perform accurate chargebacks and cost allocations using custom reports with detailed print data.



Improve document security by authenticating students and faculty at the output device and building audit trails.



Equitrac Express with PCC reduces wasted paper and toner, which helps schools strengthen sustainability efforts.

# Ricoh Equitrac Express® with Print & Copy Control™

## Protect IT Investments

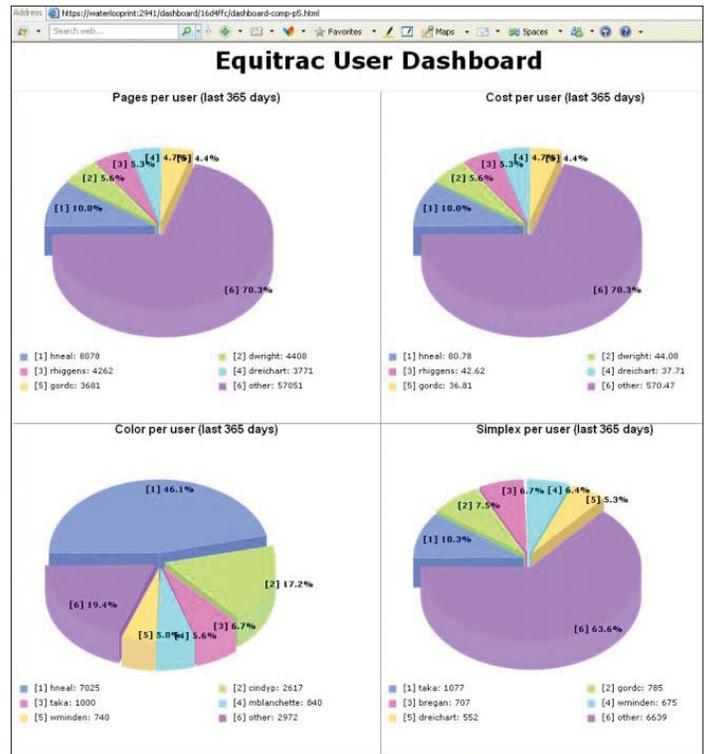
Equitrac Express with PCC is deployed centrally, so it is very easy for any school to manage. It integrates seamlessly with your school's IT infrastructure and connects with all your Ricoh-brand hardware.

- Expect easy integration with Windows®, NetWare, Macintosh and UNIX environments.
- Support connected printers, copiers and MFPs from many manufacturers in your current fleet.
- Integrate the software with the most popular campus card systems (Blackboard and CBORD).
- Synch up the software with back-end IT systems, so it automatically pulls changes from existing directories and recognizes when new students or faculty are added.
- Provide extensive control while reducing the burden on your IT department.

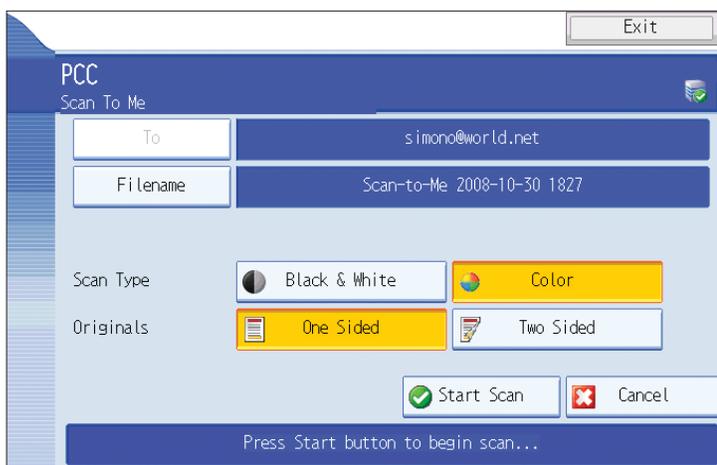
## Produce Detailed Reports

The reporting features of Equitrac Express with PCC deliver the data you need to make smart decisions about your output environment.

- Take advantage of extensive reporting options, including summary, detail and total activity.
- Run reports on documents queued but not printed.
- Schedule distribution of reports automatically.
- Customize reports for different campuses or decision-makers.



Custom reporting makes it easy to scrutinize output costs and other metrics for a specific building or department, or for the entire campus.



Equitrac Express with PCC is simple and intuitive, so students and faculty do not need special training.

**RICOH**  
www.ricoh-usa.com

Bringing Ricoh Value to Your Organization  
Ricoh technology offers a diverse portfolio of solutions to help your organization stay competitive and move ahead. Let Ricoh show you how to empower your business to improve critical processes, keep information secure, ensure compliance and promote environmental sustainability while reducing the total cost of ownership.

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