Campus Mail Solutions for Universities

Business Information Solutions



The digital age has brought a decline in traditional mail volumes, an increase in e-commerce and a generation of students who have grown up with technology. As a result, today's university-run mail facilities have an opportunity to evolve from mail room to service center—improving student experience while supporting efficiency and cost effectiveness. On many campuses, mail centers are experiencing a significant shift in purpose—and workload. With the changing landscape, legacy mail rooms face a number of pressing questions and challenges: How can they evolve to update current capabilities and introduce innovative offerings? How can they better apply technology to drive speed, efficiency and security? How can they meet the high expectations of today's students and their families? And how can they do it all while being careful stewards of the school's limited resources?

Ricoh Campus Mail Solutions for Universities represent a uniquely tailored offering for mail centers at public and private universities. These end-to-end solutions blend Ricoh's two decades of experience in traditional mail and package delivery with our consulting services to improve processes and a suite of technologies hand-picked to drive quality, efficiency and security.

The value of Ricoh Campus Mail Solutions for Universities lies not just in managing traditional mail more quickly, efficiently and securely. These solutions can also help mail centers provide new and innovative capabilities—such as secure package kiosks for self-service package pickup and point-of-sale systems that make it possible to ship via multiple carriers without stepping foot off campus.

By leveraging Ricoh's people, processes and technologies, universities can transform the mail room into a true service that helps enhance the student experience while potentially saving the university money, as well.

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Improve cost effectiveness

Outsourcing mail center operations to Ricoh can help reduce labor costs while addressing inefficient and/or ineffective legacy processes. As part of a managed services agreement, Ricoh integrates our TRAC solution to replace manual processes with a streamlined and automated approach. With our high-density mail solution, we can also help schools optimize use of space and focus mailcenter resources on highest-value activities.

Drive process quality and consistency

Ricoh has the tools, expertise and experience to assess and improve mail center infrastructure, operations and delivery—all with a goal of improving speed, efficiency and accuracy. We also have solutions for addressing mail and package security, including "accountable mail" capabilities that provide visibility as parcels move throughout the campus.

Enhance the student experience

Today's college students expect fast, high-tech support. They welcome the opportunity to self-serve. And they appreciate the ease of one-stop shopping. Ricoh has the people, processes and technologies to transform campus mail rooms into comprehensive and convenient service centers. We can also enable students to ship via UPS, FedEx, DHL and the US Postal Service—all without leaving campus.



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