

Bringing Innovation to Administration

With Digital Workflows from Recruitment to Enrollment

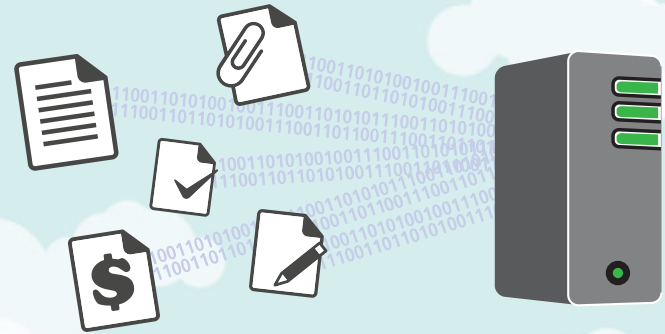
Start with Personalized Communications

Variable data printing, personalized messaging and URLs, and automated communications can create an ongoing conversation through every phase of recruitment through enrollment.



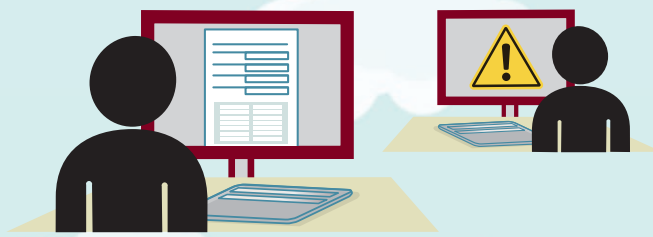
Automatically Track Student Information

Information from many sources can be digitized quickly, optimizing information flow so that admissions departments can keep track of it all.



Access Safeguarded Data with Ease

Once digitized, everything from social security numbers to transcripts can be uploaded and safeguarded by your Student Information System – available to authorized users only.



Realize Cost Savings and Higher Student Satisfaction

Ricoh can help improve efficiency through technology and workflow design – which can lead to happier employees and increased student enrollment.



Did You Know?

80%

Percentage of production professionals in higher education who think that personalized print is an extremely important tool in enrollment.¹

90%

Percentage of college admission applications that take place online.²

\$6.6 Billion

Amount schools were projected to spend on IT upgrades in 2015.³

65%

Percentage of Americans who feel schools don't have proper security measures in place to protect students' confidential information.⁴

For students, parents and institutions, the journey from recruitment through enrollment can be challenging. Digitized information and personalized communications can streamline the process – enhancing the student experience by exceeding expectations, creating satisfaction and building loyalty.

Contact Us To Learn More

RICOH
imagine. change.